

BROTHERS RUGBY CLUB

Brothers Rugby Club (Brothers) is embarking on an era of change and expansion, one driven by inclusion, equality and innovation. At the forefront of this expansion is the upgrade of our facilities and fields to meet the demand of the Club's ever-growing user base, delivered in a financially, environmentally and socially sustainable way.

Brothers' Masterplan for Crosby Park will see our Club areas and facilities upgraded over a 24-month period, with the design deliberately embracing and enhancing the natural environment and the wide-open spaces the community loves and enjoys at Crosby Park.

Late last year, we shared our Masterplan Concept with the community and invited your input.



ENGAGEMENT



36,534

Community members reached



33,300

People reached through Facebook and Instagram



3,200

Emails to club members, sponsors & community groups



2,000

Letters to local residents and businesses



34

Attended Community meetings



COMMUNITY RESPONSE



1,980

Likes, reactions, comments and shares on social media



129

Responses between November 2018 and February 2019



90%

In support of the development from website feedback of 60 local and interested parties



10

Face-to-face meetings with local, state and federal government representatives and community members

TOP 3 ISSUES



Trees



Loss of public space



Covered seating

COMMUNITY FEEDBACK

QUOTES

"Can't wait. Should be fantastic."

"A great excuse to catch up with my old teammates for the grand opening! I hope you can get this done."

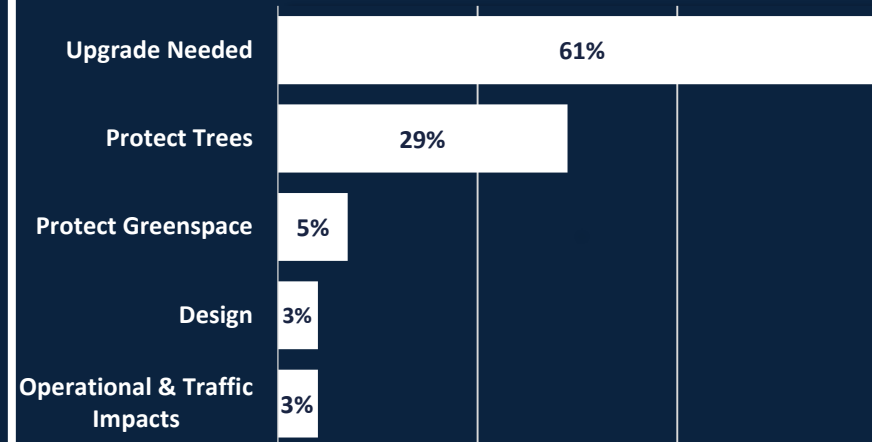
"Wow - This looks amazing. Well Done Brothers Rugby Club"

"Locals need another venue to walk to and have a good night out."

"Looks great please protect the trees."

"Very cool, but no cover for the stands?"

CONSULTATION FEEDBACK



PROPOSED UPDATES

Bothers Rugby Club has listened and taken the feedback onboard to update the master plan as follows:

Revised concept to include:

- ✓ Reducing the impact on existing trees to an estimated 12.
- ✓ New tree plantings to enhance green space and offset tree impacts.
- ✓ Greater efficiency in building footprint to achieve better open space.
- ✓ Increase of public green space along Crosby Road.
- ✓ Covered tiered seating (at new grand stand area).
- ✓ More terraced landscaped seating around the fields.
- ✓ Adaptation of existing tennis wall to provide a half-court basketball court as well (i.e. tennis wall kept).



COMMUNITY BENEFITS



Embracing and Enhancing Wide-Open Spaces



Universal Change Rooms and Inclusive Community Hub



An Active and Healthier Community



Improved Community Use Rooms and Facilities



Increased current and future sporting demands.



NEXT STEPS



Advise on Community consultant outcomes



Refine Development Proposal



Further Pre-lodgement meetings with Council officers and State Government



Ongoing Community Consultation



Development Approvals



Funding and Development Period



Thank you for supporting Brothers Rugby Club